

# VAISHNAVI MYADAM (VAISHU)

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## EDUCATION

- 2025 - Present **KELLOGG SCHOOL OF MANAGEMENT | MCCORMICK ENGINEERING, NORTHWESTERN UNIVERSITY** Evanston, IL  
*Candidate for Joint Degree: MBA, Artificial Intelligence, March 2027*
- **Analytical Lab, Consultant for 3M:** Analyzed film manufacturing data and built predictive models to reduce wastage; identified \$216K in annual savings; delivered implementation roadmap
  - **Graduate Assistant, Executive Presentations:** Developed generative AI frameworks, prompt guidelines, and tool workflows with demos to streamline slide generation and presentation refinement
  - **Awards:** Class of 1989 Excellence Scholarship; 1st Place in AI Olympics; Design Challenge Finalist; Dean's List
  - **Leadership:** VP of Brand Growth, AI Club; Senior Director of Prospective Students and Ambassador, Women's Business Association; Writer, *Kelloggian* Newspaper; Marketing Director, Charity Ball; Admissions Interviewer
- 2019 - 2022 **UNIVERSITY OF ILLINOIS AT URBANA-CHAMPAIGN** Champaign, IL  
*B.S. in Statistics and Computer Science, Minor in Mathematics – GPA: 4.0*
- **Research:** Social Computing Lab, Disruption Lab, Adaptive Cognition and Interaction Design Lab
  - **Awards:** Outstanding Statistics and Computer Science Major Award, Bronze Tablet Scholar, James Scholar
  - **Leadership:** Social Committee Member, Association of Computing Machinery; Content Committee Member, RP Tech Conference; Lead Course Assistant, Computer Architecture; Student Mentor, Women in Computer Science

## EXPERIENCE

- Summer 2026 **PWC STRATEGY&** Chicago, IL  
**Senior Associate Intern, Enterprise and Functional Strategy Consulting**
- Synthesized 20+ stakeholder perspectives and internal resources to expand a Fortune 100 financial services firm's compensation forecasting transformation into a broader talent planning strategy
  - Developed an outside-in perspective on enterprise workforce planning by analyzing GenAI-enabled capabilities, industry benchmarks, and emerging use cases, identifying 3 future-state operating-model priorities
  - Evaluated 4 workforce intelligence platforms (e.g., Anaplan, Visier) using weighted capability scoring and NPV analysis, guiding build-vs-buy recommendations and technology roadmap decisions
  - Built an automated knowledge hub to centralize project insights, saving 5 hours weekly on manual retrieval
- 2022 - 2025 **SUNRISE FUTURES** Chicago, IL  
**Senior Associate in Trading Technology**  
**Technical Product Management, 2023 - 2025**
- Partnered with the CTO and Director of Research to translate complex business needs into 30+ scalable product features, streamlining workflows and improving quantitative researchers' productivity by 25%
  - Led end-to-end development of a market data ROI dashboard to model 10TB+ of vendor data and enable data-driven strategic vendor management decisions, resulting in a 30% reduction in storage costs
  - Advanced the development of custom AI chatbot with internal stakeholders, resolving 15+ critical bugs through A/B testing and conducting 20+ user interviews, achieving a 90% satisfaction rate from end-users
  - Integrated 6 GenAI tools into developer workflows, creating adoption guidelines and accelerating turnaround time for quarterly roadmap deliveries by 2 weeks
  - Led researcher onboarding sessions on internal tools and best practices, reducing onboarding time by 20%
  - Spearheaded real-time tracking for IT hardware inventory, incorporating interactive visualizations (graphs, data charts, and customizable themes) that increased data accessibility and improved tracking efficiency by 35%
- Software Engineering, 2022 - 2023**
- Drove initiatives across 5 cross-functional teams – including Engineering, Systems, and Alpha Traders – to automate the expiration of outdated trading symbols, reducing overnight on-call incidents by 45%
  - Ensured compliance with market rule updates from major exchanges (e.g., CME, ICE), interpreting and applying 15+ regulatory changes into trading systems, achieving a 40% faster turnaround time for updates
  - Mentored and onboarded 5+ DevOps team members, easing their integration into company culture, improving code quality through technical reviews, and enabling a 25% faster code push-through rate
  - Re-engineered trade feed infrastructure for high-frequency trading systems to support higher trade volumes during peak market conditions, boosting data throughput by 20% and achieving 1.25x faster processing time

## ADDITIONAL DATA

- Service: Supported 80+ orphaned girls with educational support, resources, and construction of a village library
- Skills: Prompt Engineering, Prototyping, Storytelling, Negotiation, Python, React, Java, C++, R, SQL, Git, JIRA
- Interests: Interactive Art Museums, Rap & Hip-Hop, Tattoos, Reading Across Genres, Local Breakfast Spots

August 10, 2026